

# Making BlendKit Local: Creating an Institutional Cohort

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@kthompso

@lsfutch

#blendkit2016

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# Agenda

- I. Intro to BlendKit/BlendKit2016
- II. Framing the Local Cohort: A Continuum of Options
  - a) Wilma Hodges
  - b) Jen Dalby
  - c) Alex Pickett
- III. Perks for Registered Cohorts
- IV. Action Steps
- V. Discussion/Q&A

# Intro to BlendKit/BlendKit2016

# Goals for BlendKit Course

- Design and develop a blended learning course
- Consideration of key issues related to blended learning
- Practical guidance in helping produce actual materials for a blended course (i.e., from design documents through creating content pages to peer review feedback at your own institutions).

# BlendKit 2016 Course Materials

- Instructional modules
- *BlendKit Reader*
- Do-It-Yourself (DIY) design tasks
- Recordings of interdisciplinary faculty interviews
- Recordings of online webinar discussions with faculty group

<http://bit.ly/blendkit>

# Course Content Topics

1. Understanding blended learning
2. Blended interactions
3. Blended assessments
4. Blended content & assignments
5. Quality assurance

# Portfolio/Certificate

- Official UCF/EDUCAUSE Certificate of Accomplishment in Blended Learning Design
  - Paper certificate
  - Badge from EDUCAUSE
- Portfolio Requirements
  - Complete BlendKit2016 Course (complete one task each week)
  - Mastery based on six core criteria demonstrated through course artifacts and reflection statements
- Fee
  - \$89.00

# Continuing Education Credits

Credits	Documentation
1	Completion of the BlendKit Course and all <a href="#">DIY Tasks</a>
1	If you chose to submit a portfolio, you can earn another CEU for successful completion of the portfolio review.
2	Total credits possible

## Fee:

CEUs are available at a fee of \$25.00 for the certificate. The fee is the same whether you earn one or both CEU credits.



# Framing the Local Cohort: A Continuum of Options



Informal

Formal

# Case Study #1: Seminole State

Wilma Hodges, Director of Training and eLearning Initiatives, Longsight  
(formerly Manger, Distance Learning Services, Seminole State College of Florida)

@wilma\_hodges

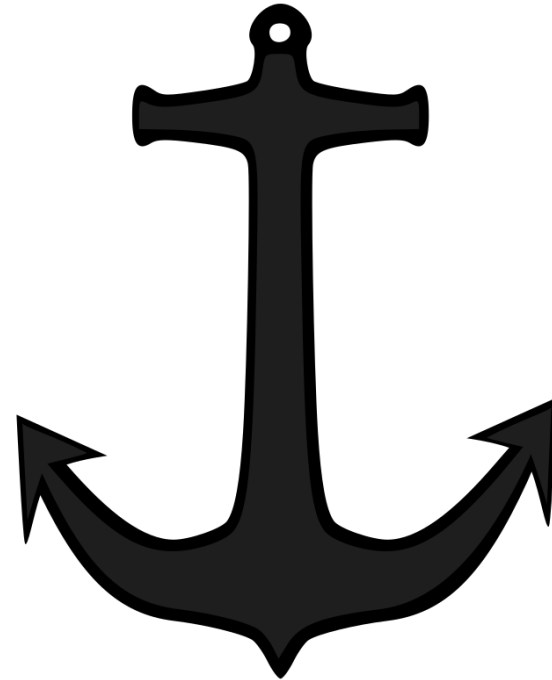
# Why organize a cohort?



- Lots of interest in blended learning on campus, but faculty needed some encouragement to take advantage of BlendKit resources

# Why organize a cohort?

- Cohort of faculty who knew each other and met in person added weight to the experience – anchored them within the larger MOOC context



# What I did at Seminole State

- Weekly 90 min. face-to-face sessions on campus (recorded)
- BlendKit Materials organized in our institution's LMS (Sakai)
- Special guests visited our campus (Kelvin and Linda)
- Showcase session at the end for faculty to share what they learned and/or produced (lunch provided)

- Home
- Calendar
- Announcements
- Messages
- Forums
- Blogs
- Blendkit2012
- Roster
- Resources
- Site Info
- Week 1
- Week 2
- Week 3
- Week 4
- Week 5
- Wrap-Up
- HootCourse
- Diigo
- Flickr
- Help

**Site Information Display**

[Options](#)



**Welcome to the Seminole State Blendkit2012 MOOC Cohort!**

We will be meeting in J103, SLM campus on Fridays from 10am-11:30am on the following dates:

Sept. 28th - [Click here to view F2F session recording](#)

Oct. 5th - [Click here to view F2F session recording](#)

Oct. 12th - [Click here to view F2F session recording](#)

Oct. 19th - [Click here to view F2F session recording](#)

Oct. 26th - [Click here to view F2F session recording](#)

Nov. 9th (wrap-up) **SSC Blended Course Showcase! 11AM to 1PM**

*\*On Nov. 9th, we will be meeting from **11AM to 1PM**. This time change is to allow some of our folks with conflicts on Fridays to attend. Also, lunch will be provided on Nov. 9th. Please RSVP if you are participating in our Blended Course Showcase.*

**Recent Announcements**

[Options](#)

**Announcements** (viewing announcements from the last 10 days)

There are currently no announcements at this location.

**Calendar**

[Options](#)

September, 2012

< Today >

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

**Message Center Notifications**

[New Messages](#)

1

[New in Forums](#)

none

- Home
- Calendar
- Announcements
- Messages
- Forums
- Blogs
- Blendkit2012
- Roster
- Resources
- Site Info
- Week 1
- Week 2
- Week 3
- Week 4
- Week 5
- Wrap-Up
- HootCourse**
- Diigo
- Flickr
- PostEm
- Share Your Blog!
- Help

## HootCourse <sup>beta</sup>

Options


Log in

 **@kthomps** is teaching this HootCourse.  
This course is open to the public.


### BlendKit2012


#BlendKit2012


An open online course for those interested in developing blended learning courses in higher education


 **@kthomps**

All ?s Links Hoots

 **bwatwood** Strolling through #BlendKit2012 blog posts - <http://t.co/qSukveNs> - I guess I should be glad there are not 100K signed up! :-)  
57 minutes ago

 **bwatwood** Starting BlendKit2012 - <http://t.co/Rc7JoSp6> #BlendKit2012  
2 hours ago

 **wiobyme** @drbized @kthompso slideshare is great, I prefer Scribd. For ppt, I just use Google Presenter now #blendkit2012  
4 hours ago

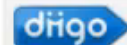
 **denisejeannee** @drbized Ah, just across the TX panhandle from me. Nice to meet/tweet you. #Blendkit2012  
12 hours ago

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- Home
- Calendar
- Announcements
- Messages
- Forums
- Blogs
- Blendkit2012
- Roster
- Resources
- Site Info
- Week 1
- Week 2
- Week 3
- Week 4
- Week 5
- Wrap-Up
- HootCourse
- Diigo**
- Flickr
- PostEm
- Share Your Blog!
- Help


 **Diigo**

[Options](#)  
 [What's New](#) [Tools](#) [Help](#) [Feedback](#) [Sign In](#) [Join Diigo](#)

Home / [Groups](#) / BlendKit

 **BlendKit**  
Resources related to blended learning found by those participating with the BlendKit Course.

Sort By: **Most Recent** | Popular Filter: **All** | [Bookmarks](#) | [Topics](#) | [Images](#)

 **Introducing the Digital Learning Quadrants** - 0 views  
[www.danpontefract.com/?p=1309](http://www.danpontefract.com/?p=1309)  
eme5050 mooc blendkit digital learning digital learning quadrants quadrant PLN online course  
blended learning blended digital learning  
shared by Kelvin Thompson on 27 Sep 12 - No Cached

 **Kelvin Thompson** on 27 Sep 12  
An alternative schema to the "digital native" vs. "digital immigrant" dichotomy. Emphasis is placed upon one's own adaptation to technology-rich culture using the axes of "access" and "participation" to form a classification quadrant. Some observations are particularly relevant for participation in informal learning via Personal Learning Networks and open, online courses as well as in technology-mediated academic courses.

**Group Info**  
Last active: about 2 hours ago  
Members: 34  
Items: 22  
Visits: 149  
Owner: [Kelvin Thompson](#)  
Group type: Public, anyone can join  
Group category: [Schools & Education](#)

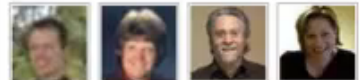
**Most Active Members** [View All](#)  


photo.jpg

Lind...



Note

Notes 5

Kelvin Thompson

Linda Futch

blendkit2012 orientation webinar.pptx

# Who Are We?

- Review poll summaries
- Asynchronous participants: You too!

Notes

Please fill out the polls below to get to know you a

BlendKit2012 Poll 01

Have you taught a "blended" (reduced seat time) course before?



BlendKit2012 Poll 02

Do you plan to teach a new blended learning course within the next year?



Attendee List (55)

Hosts (3)

- Ed Lojko. UCF CDL
- Kelvin Thompson
- Linda Futch - Univ of Central Fla

Presenters (0)

Participants (52)

Chat (Everyone)

Mary Kraus: Hi.. I'm Mary Kraus, San Diego County Office of Education, Project Specialist for ONline and Blended Learning

Josh Book: Yes. :)

Yifei Wang: sounds great

dlbledsoe: Donna Bledsoe

Brenda Frieden: Hi Everyone. I'm Brenda Frieden, Director of the Center for Teaching, Learning, and Technology at Pittsburg State University in Pittsburg, Kansas.

Whitney: Hi. I am Whitney Moores-Abdool at Kutztown University in Pennsylvania.

Web Links

Viewing the recorded session? Access polls here.

Browse To

0:01:02/0:40:44



## BlendKit2012 Orientation Webinar: Asynchronous Participant Input

Since the majority of BlendKit2012 participants will be accessing the weekly webinars after the fact, we would like to make sure that we give every opportunity to get input from our asynchronous participants. While viewing the webinar recording, use this form to provide your input on polls, questions/comments for presenters, etc. After submission, a link to all participant responses will appear so that you can see what others think. We'll route questions/comments appropriately so that they can be acted upon.

### Poll 01: Have you taught a "blended" (reduced seat time) course before?

- Yes
- No
- Other:

### Poll02: Do you plan to teach a new blended learning course within the next year?

- Yes
- No
- Other:

### Poll03: Why are you participating in BlendKit2012? (Select all that apply)

- I'm generally interested in blended learning courses
- I'd like specific help in developing a blended learning course
- I'm looking for ideas to share with faculty who are developing blended learning courses
- I'm curious about open, online courses like BlendKit2012
- I like interacting with others interested in teaching/learning/technology
- Other:

### Poll04: With which of the following BlendKit2012 components are you planning to engage? (Select all that apply)

- Reviewing the "Daily Digest" email compilation of infostream postings from other participants
- Reading selections from the BlendKit Reader
- Joining weekly webinars (either in real time or via archived recording)
- Performing the Do-It-Yourself (DIY) course development tasks

Week 1

[Index of pages](#)

[Reorder](#) [Add Text](#) [Add Multimedia](#) [Add Resource](#) [Add Subpage](#) [Add Assignment](#) [Add Quiz](#) [Help](#) [More Tools](#)

[Edit](#)

[Week 1](#)

Sakai Discussion Forum for Week 1

[Course Home](#) | [Schedule](#) | [Learning Activities](#) | [DIY Tasks](#) | [Readings](#) | [Blogging](#) | [Real Time Sessions/Archive](#)

The following Schedule is suggested as a guide for individuals or groups wishing to work through the BlendKit course materials on their own. Specific dates will appear in the Schedule for all facilitated open online course offerings.

Week	Topic	Focus Question	Do-It-Yourself Project Deliverables	Real Time Sessions
01 (9/24-10/1) Mon-Mon	<b>Understanding Blended Learning</b> <a href="#">Week 01 Readings</a> <a href="#">Week 01 Activities</a>	What will <i>my blend</i> be? <a href="#">Blog It</a>	<a href="#">Course Blueprint</a> <a href="#">Mix Map</a>	<b>10/1/2012 1pm</b> (US ET; -4 UT) Featuring: Dr. Dylan Barth, University of Wisconsin Milwau
02 (10/1-10/8) Mon-Mon	<b>Blended Interactions</b> <a href="#">Week 02 Readings</a> <a href="#">Week 02 Activities</a>	How and when will students and I interact? <a href="#">Blog It</a>	<a href="#">Draft Schedule, Syllabus, and Protocols</a> <a href="#">Zapt Instructions</a> <a href="#">Module Interaction Worksheet</a>	<b>10/8/2012 1pm</b> (US ET; -4 UT) Featuring: Dr. Beth Carlson, S Petersburg College
03 (10/8-10/15) Mon-Mon	<b>Blended Assessments of Learning</b> <a href="#">Week 03 Readings</a> <a href="#">Week 03 Activities</a>	How will I determine students are learning? <a href="#">Blog It</a>	Revised Course Blueprint Revised Syllabus <a href="#">Create Assignment Instructions</a> <a href="#">Configure Online Quizzes</a>	<b>10/15/2012 1pm</b> (US ET; -4 UT) Featuring: Dr. Glenda Gunter, University of Central Florida
04 (10/15-10/22)	<b>Blended Content &amp; Assignments</b>	How and when will I introduce and collect student work? <a href="#">Blog It</a>	<a href="#">Create Module Pages</a> <a href="#">Module Template</a>	<b>10/22/2012 1pm</b> (US ET; -4 UT) Featuring: Dr. Trista Merrill, Fi

[Edit](#)

- [Home](#)
- [Calendar](#)
- [Announcements](#)
- [Messages](#)
- [Forums](#)
- [Blogs](#)
- [Blendkit2012](#)
- [Roster](#)
- [Resources](#)
- [Site Info](#)
- [Week 1](#)
- [Week 2](#)
- [Week 3](#)
- [Week 4](#)
- [Week 5](#)
- [Wrap-Up](#)
- [HootCourse](#)
- [Digo](#)
- [Flickr](#)
- [PostEm](#)
- [Share Your Blog!](#)
- [Help](#)

- Home
- Calendar
- Announcements
- Messages
- Forums
- Blogs**
- Blendkit2012
- Roster
- Resources
- Site Info
- Week 1
- Week 2
- Week 3
- Week 4
- Week 5
- Wrap-Up
- HootCourse
- Diigo
- Flickr
- PostEm
- Share Your Blog!
- User Activity

**Blendkit MOOC Cohort: Blogs**

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[All the blogs](#)
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[My blog](#)

**All the blogs**

[View All Blogs](#)

Blogger	Entries	Last Updated	
<a href="#">[Blurred]</a>	6	Nov 9, 2012 8:20:54 AM	
<a href="#">[Blurred]</a>	3	Oct 26, 2012 11:15:24 AM	
<a href="#">[Blurred]</a>	1	Oct 1, 2012 12:08:20 AM	
<a href="#">[Blurred]</a>	2	Oct 5, 2012 11:31:06 AM	
<a href="#">[Blurred]</a>	3	Oct 12, 2012 11:00:00 AM	
<a href="#">[Blurred]</a>	1	Aug 16, 2013 6:43:47 PM	
<a href="#">[Blurred]</a>	5	Oct 26, 2012 11:16:19 AM	
<a href="#">[Blurred]</a>	5	Oct 26, 2012 11:16:28 AM	
<a href="#">[Blurred]</a>	2	Oct 5, 2012 11:20:01 AM	
<a href="#">[Blurred]</a>	1	Sep 28, 2012 11:09:50 AM	
<a href="#">[Blurred]</a>	3	Oct 19, 2012 11:17:42 AM	
<a href="#">[Blurred]</a>	3	Oct 26, 2012 11:23:33 AM	

## Share Your Blog!

[Options](#)

## BlendKit2012 Blog URLs

[Sign in](#)[Comments](#)[Share](#)























File Edit View Insert Format Tools Table Help




[Once you've registered](#) for BlendKit2012, please post your name, your blog title, and a link to your blog below. If you're on Twitter, add that too!

For more information on editing Google Docs such as this one, please see [this resource](#).

Your Name	Blog Title	Blog URL	Twitter ID
1. Cindy Jennings	ODNETT	<a href="http://odnett.wordpress.com/">http://odnett.wordpress.com/</a>	cjjennings
2. Byron Roush	Byron R Roush	<a href="http://blogs.con.ohio-state.edu/broush">http://blogs.con.ohio-state.edu/broush</a>	ntderosu
3. Keith Landa	Open Scholar	<a href="http://openscholar.purchase.edu/keith_landa/blog">http://openscholar.purchase.edu/keith_landa/blog</a>	landa84
4. FeliciaDz	MsDeezy	<a href="http://msdeezy.blogspot.com">http://msdeezy.blogspot.com</a>	feliciazd
5. Maria B Ronquillo	So , who doesn't have a blog?	<a href="http://mariabronquillo.blogspot.com">http://mariabronquillo.blogspot.com</a>	Mar1ron











- Home 
- Calendar 
- Announcements 
- Messages 
- Forums **
- Blogs 
- Blendkit2012 
- Roster 
- Resources 
- Site Info 
- Week 1 
- Week 2 
- Week 3 
- Week 4 
- Week 5 
- Wrap-Up 
- HootCourse 
- Diigo 
- Flickr 
- PostEm 
- Share Your Blog! 
- User Activity 

**Blendkit MOOC Cohort: Forums** 

Start a New Conversation | Display Message Content | Topic Settings | Delete Topic | 

**Forums / Seminole State Blendkit Course Cohort Forum / Week 1**  [< Previous Topic](#) | [Next Topic >](#)

**Week 1** ( 6 messages - 6 unread )  
 Questions about this week's readings and/or activities? Post them here!  
[▶ View Full Description](#)

<a href="#">Conversation</a>	<a href="#">Authored By</a>	<a href="#">Date</a>
 <b>Mixmap</b> ( 1 message - 1 unread )	 <a href="#">Thomas White (Admin)</a>	Oct 4, 2012 5:43 PM
 <b>My Mixmap</b> ( 1 message - 1 unread )	 <a href="#">Michael (Admin) (Admin)</a>	Oct 5, 2012 11:31 AM
 <b>My MixMap</b> ( 1 message - 1 unread )	 <a href="#">Thomas White (Admin)</a>	Oct 5, 2012 12:55 PM
 <b>Mixmap</b> ( 1 message - 1 unread )	 <a href="#">Thomas White (Admin)</a>	Oct 10, 2012 12:04 PM
 <b>Questions Week 1</b> ( 2 messages - 2 unread )	 <a href="#">Thomas White (Admin)</a>	Nov 9, 2012 9:14 AM

# Value Added as a Cohort

- Dedicated time and place to participate in the MOOC
- Opportunity to connect with others on campus interested in blended learning
- Session recordings allowed others to watch later and still feel like part of group



# Outcomes

- We had about 10-12 faculty members who participated regularly
- Very positive feedback from all who attended
- Several faculty went on to teach blended courses for the first time, or enhance existing blended courses

# Questions?

Wilma Hodges  
wilma@longsight.com

# Case Study #2: LWTech

Jen Dalby, Product Manager, Quali Ready Continuity Planning  
(formerly Director of eLearning, Lake Washington Institute of Technology)

@injenuity

# Case Study #3: SUNY

Dr. Alexandra Pickett, Associate Director, Open SUNY Center for Online Teaching Excellence (COTE)

@alexpickett

# Perks for Registered Cohorts

# No Additional Charge!

- Access to customizable promotional resources for use on campus
- *Individualized consultation on blended learning for your institution*
- Wrap-up webinar for registered cohort points-of-contact on how to best move forward after BlendKit

# Action Steps

# What Next?

1. Register as (potential) point-of-contact (POC) for your institution
2. Consider which cohort option(s) is best for your institution
3. Promote local cohort (using customizable materials)
4. Register cohort
5. Stay active with local cohort



[http://bit.ly/POC\\_blendkitlocal](http://bit.ly/POC_blendkitlocal)

Discussion/Q&A

# Contact

- BlendKit Course <http://bit.ly/blendkit> #blendkit2016
- Register as a (Potential) Local POC [http://bit.ly/POC\\_blendkitlocal](http://bit.ly/POC_blendkitlocal)  
Kelvin Thompson [kelvin@ucf.edu](mailto:kelvin@ucf.edu) @kthompso
- Linda Futch [linda.futch@ucf.edu](mailto:linda.futch@ucf.edu) @lsfutch
- Wilma Hodges [wilma@longsight.com](mailto:wilma@longsight.com) @wilma\_hodges
- Jen Dalby [jen@kuali.co](mailto:jen@kuali.co) @injenuity
- Alex Pickett [Alexandra.Pickett@suny.edu](mailto:Alexandra.Pickett@suny.edu) @alexpickett

<http://bit.ly/blendkit>